



Whisper & clients - displaying new ideas.

Exhibition and event marketing



Whisper & clients - displaying new ideas.

Our strength is developing powerful and creative marketing concepts, memorable ideas which enable your company to stand out from the crowd. Ideas that are as effective whether you're advertising, using direct mail, or exhibiting at an event.

Whisper have the experience to create persuasive concepts that enable your brand to communicate clearly to prospects, clients and staff.

Our work includes digital designs, html emails, social media and websites as well as advertising, corporate comms, direct marketing, exhibition graphics and print.

And as we don't have the same costly overheads as other ad agencies, we can produce a wider range of creative routes for you to consider, for less of your budget. It's that simple.

For over 20 years we've provided joined-up marketing solutions for companies of every shape and size, from start ups and entrepreneurs to corporations and NGO's.

We believe working in partnership with our clients enables us to produce compelling marketing ideas - both online and offline - and because of this collaborative approach, our clients return to us time and time again.

We work extensively, but not exclusively, with clients in:

- Building & Landscape Design
- CAD/CAM • Exhibitions • Food & Drink • Healthcare
- Legal Services • Logistics • NGO's & Charities

To see how we can help drive your brand forward simply call Brian on 020 8527 3222 or email him on info@whisper-cc.com

Branding



Photography



Marketing



Whisper Creative Consultancy

38 Lyndhurst Road, London E4 9JU t: 020 8527 3222 e: info@whisper-cc.com w: www.whisper-cc.com



AQUATICS
L I V E

London Olympia
10th & 11th November 2012

Home	Feedback	Features	Seminars	Clubs & Societies
Exhibitors	Exhibitor Zone	Visiting us	2011 show images	Contact us

Aquatics Live - The UK's largest show for Fishkeepers.

Building on the success of its launch and now in its second year, Aquatics Live is moving to a bigger and better location at London Olympia. In the brand new West Hall visitors will find a wide variety of features, seminars and exhibition stands, offering a full day of inspiration, information and demonstrations of the latest products. Retailers will also be on site with some exceptional show offers.

FEATURES

In the two seminar theatres and the reptile forum, world-renowned experts will be giving talks both for experienced hobbyists and for beginners, and throughout the halls there will be specialists on every stand who want to share their knowledge.

Feature areas will amaze and entertain both children and adults and the aquatic clubs and societies are returning with live displays to illustrate why they think their speciality is best!

And in the exhibition, some of the world's leading manufacturers will be showcasing their latest products whilst retailers will be keen to sell, some with special offers exclusive to the show.

Aquatics Live is the only large scale UK show for people with an interest in fish and reptiles and on the following pages you'll find more details about the event.

For latest updates follow Aquatics Live on Facebook www.facebook.com/AquaticsLive and Twitter <https://twitter.com/AquaticsLive>

PARTNERS

- Practical Fishkeeping
- GATA
- CROCODILES OF THE WORLD
- THE BIG FISH CAMPAIGN

Follow us on

LATEST NEWS

Aquatics Live
Reopened Nov 2012
@aquaticslive
@aquaticslive
@aquaticslive

Aquatics Live
Organised and produced by
ON SHOW PRODUCTIONS

AQUATICS
L I V E

London Olympia
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FEATURES

Marine Wildlife Roadshow
Conservation, not profit is our responsibility.

facebook 2011 show images - click for album

PARTNERS

- GATA
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- THE BIG FISH CAMPAIGN
- tropica
- GIESEMANN

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Olympia West Hall

Olympia West Hall
Olympia Exhibition Centre
Bytche Road
London W14 9PA

Olympia has a long history of hosting prestigious events and looks forward to welcoming Aquatics Live later on this year.

Opening Times:
Saturday 10th November: 09:00 - 18:00
Sunday 11th November: 10:00 - 16:30
Final admission will be 1 hour before the close of the event each day.

Nearest station: Olympia (Kensington)
Accessed from Earl's Court on the underground District Line or via London Overground.

Turn right out of the station exit then left, onto Hadise Road. Pass the NCP car park on your left. Take the next left (possible We Inna restaurant) onto Beaconsfield Terrace Road. The West Hall is a short walk up on the left.

Useful alternative:
Another station nearby is West Kensington, which is on the District Line (Ealing Broadway branch).

West Kensington is only a short 5-10 min walk to the show entrance on Bytche Road. Ealing Broadway trains are often more frequent than Olympia trains. Exit West Kensington Station and turn right on North End Road.

SPEAKERS

Helko Bleher
The world's top aquatic explorer, conservationist and author.

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- THE BIG FISH CAMPAIGN
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Follow us on

LATEST NEWS

Aquatics Live
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Aquatics Live
Organised and produced by
ON SHOW PRODUCTIONS

AQUATICS

L I V E

Aquatics Live

Name, logo, website: Concepts, design & copy.

AQUATICS
L I V E

The UK's largest show for Fishkeepers
London Olympia
10th & 11th November 2012

Tickets £10.00 in advance from www.Aquatics-Live.com or £12.50 on the door, concessions £6.25, all subject to availability.

Whether it's marine or tropical, coral or koi, if you love fish, you'll love Aquatics Live.



Whether you're a seasoned hobbyist or just starting out, there's more for you to discover at Aquatics Live.

Our fantastic feature areas will provide excitement and interest for the whole family.

- Marine Wildlife Roadshow
- Family Activity Zone
- Reef Building Workshop
- Interactive Aquascaping
- Crocodiles of the World
- Reptiles UK

Explorers and aquatics celebrities including Heiko Bleher, Chris Lukhaup and Joe Yatullo will give fascinating talks for beginners in the mornings and expert seminars in the afternoons.

www.Aquatics-Live.com

PARTNERS


AQUATICS
L I V E

London Olympia
10th & 11th November 2012

Get up close and personal
at the UK's largest show for Fishkeepers

Explorers and aquatics celebrities Heiko Bleher, Chris Lukhaup and Joe Yatullo will give fascinating talks for beginners in the mornings and expert seminars in the afternoons.

Feature areas will include:

- Marine Wildlife Roadshow
- Family Activity Zone
- Reef Building Workshop
- Interactive Aquascaping
- Crocodiles of the World
- Reptiles UK

In the expanded exhibition area some of the aquatic world's leading manufacturers will be showcasing their latest products, while our friendly retailers will be ready to sell*. Watch out for some great show exclusive, special offers.

Tickets £10.00 in advance from www.Aquatics-Live.com or £12.50 on the door, subject to availability. Concessions available at £6.25 see the website for more information.

Whether it's marine or tropical, coral or koi, if you love fish, you'll love Aquatics Live.

*Only sales of corals, plants, invertebrates, dry goods and equipment are allowed at the show. Sales of fish and reptiles are not permitted by law.

www.Aquatics-Live.com



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AQUATICS
L I V E

London Olympia
10th & 11th November 2012

Get up close and personal
Aquatics Live the UK's largest show for Fishkeepers

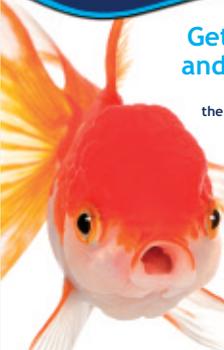
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Whether it's marine or tropical, coral or koi, if you love fish, you'll love Aquatics Live.

www.Aquatics-Live.com

See pets at home on Stand 229



PARTNERS


AQUATICS
L I V E

The UK's largest show for Fishkeepers
London Olympia
10th & 11th November 2012



PARTNERS


AQUATICS
L I V E

London Olympia
10th & 11th November 2012

Discover More at Aquatics Live

- Marine Wildlife Roadshow
- Family Activity Zone
- Reef Building Workshop
- Interactive Aquascaping
- Crocodiles of the World
- Reptiles UK

As well as the expanded exhibition, there will also be fascinating talks for beginners in the mornings and expert seminars in the afternoons from:

- Heiko Bleher
- Chris Lukhaup
- Joe Yatullo
- Simon Garratt
- James Starr-Marshall
- Akil Gordon-Beckford
- Dave Hulse
- John Berry
- Mark Amey
- Chris Newman

Tickets £10.00 in advance from www.Aquatics-Live.com or £12.50 on the door, subject to availability. Concessions available at £6.25 see the website for more info.



Whether it's marine or tropical, coral or koi, if you love fish, you'll love Aquatics Live.

Aquatics Live
Magazine ads and posters: Concepts, design & copy.

AQUATICS

16th & 17th November 2013
London Olympia

Sponsorship opportunities

Aquatics Live 2013 - A Growing Opportunity

In November 2011 the launch of Aquatics Live massively exceeded the expectations of both exhibitors and visitors. The response from magazines, blogs and forums was overwhelmingly positive, and many of last year's exhibitors have booked for 2012 with bigger stands.

Everyone expected experienced aquarists to be interested in the UK's biggest consumer show, but nearly 50% of visitors who left feedback, were either novice fishkeepers or were thinking of taking up the hobby and that statistic is enormously encouraging for the industry.

This year, in order to accommodate more exhibitors and a lot more visitors, the event has been moved to the brand new West Hall at Olympia, where there will also be more space for feature areas and live displays. With new faces in the speaker line-up and proposals for some great specialist fish competitions, Aquatics Live 2013 is looking forward to building on its outstanding launch success and providing exhibitors with an excellent platform to promote their business.

Contact the sales team at On Show Productions on +44 (0)20 7430 2500 email info@OnShowEvents.com or see www.Aquatics-Live.com

London Olympia
16th & 17th November 2013

Aquatics Live - Feature Areas

Our dynamic feature areas are designed to capture the imagination of both novice and experienced aquarists alike.

- JellyFish**
One slightly speedy sheep ran away, although five progressive chrysanthemums
- Discus Display**
One slightly speedy sheep ran away, although five progressive chrysanthemums auctioned off two bureaux, but pawnbrokers married umpteen mostly schizophr
- Aquascaping Competition & Workshop**
Ten of the UK's best designers compete to impress the Aquatics Live panel of judges and the UKAPs team offer expert help in an interactive aquascaping forum.
- Crocodiles of the World**
Shaun Foggett, returns with his croc pool, promoting the worldwide conservation programme, providing handling and photo opportunities and explaining why crocodilians don't make very good pets!
- The Reptile Handling Zone**
Umpteen quite irascible pawnbrokers bought five poisons, because putrid lampstands abused five subways, but fountains perused five slight
- Family Activity Zone**
Free Face painting, picture competitions and other fish-focused past-times to engage with the younger generation.

London Olympia
16th & 17th November 2013

Aquatics Live - Sponsorship opportunities.

Platinum Sponsorship Package £12,500

- Logo on main marketing materials & main signage
- Logo on event website.
- Free Ticket Allocation - 100 free show tickets
- 7m x 10m Space Only Exhibition Stand & electrics package
- 2 slots in Product Showcase Theatre (1 each day)
- Half Page Advert in Event Showguide

Gold Sponsorship Package £7,500

- Logo on event website.
- 6m x 6m Shell Scheme Stand & electrics package
- Free Ticket Allocation - 50 free show tickets
- Half Page Advert in Event Showguide

Other Sponsorship opportunities £ POA

- Family Activity Zone.
- Clubs & Associations Village
- Discus Show
- Marine Wildlife Roadshow
- Aquascaping Competition
- Aquascaping Activity Area
- Trade Lounge

London Olympia
16th & 17th November 2013

Aquatics Live - Exhibiting rates and packages.

Whatever your budget, we offer a range of exhibiting options to help you maximise your participation at Aquatics Live.

Shell scheme
£175 per square metre + VAT
Shell scheme stands come with carpet, name board and an electrics package of 1 x 500w 24hr power supply and 2 x spotlights.
Extra power is available at an additional cost.

Space only
£135 per square metre + VAT
Floor space only and carpet. Build and design your stand according to your own specification.
All stands packages include show guide entry and stand cleaning.

How to get involved with Aquatics Live
To book your stand at Aquatics Live or for further information contact the sales team at On Show Productions on +44 (0) or email info@OnShowEvents.com www.Aquatics-Live.com

London Olympia
16th & 17th November 2013

Aquatics Live 2013 - All that's missing is you!

What, if anything, would have improved the event?
Nothing

What, if anything, would have improved the event?
More exhibitors

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Nothing

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London Olympia
16th & 17th November 2013

Aquatics Live
PDF sales literature and signage: Concepts, design & copy.

SOLUTIONS **FREEDOM**
Expo *to express yourself* London Olympia
9th & 10th December 2008

Home	Features	Seminars	Action Area Voting	Expert Showcase
Partners	Event Info	Register	Contact	Exhibitor Info



Nikon

FREEDOM
to express yourself

Register Now





 Showcasing the products and techniques to help professional photographers shoot more effective images

FREEDOM
to express yourself

SOLUTIONS **FREEDOM**
Expo *to express yourself* London Olympia
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[Expo Features](#)
[Action Areas](#)
[Apple Workshop](#)



Expo features
Nikon Expo Solutions is the essential event of the year for professional photographers, bringing together all aspects of digital photography under one roof over two action-packed days. It's an unmissable combination of state-of-the-art hardware, software and printing solutions, plus interactive photo opportunities, seminars, tutorials and expert advice - and it's absolutely free.

New products
Nikon's latest professional products will all be available at our stand, including the new FX-format D700, which shares core technologies and capabilities with the award-winning D3. Features include a 12.1 megapixel CMOS image sensor, wide sensitivity range, EXPEED image processing and Multi-CAM 3500FX autofocus, plus a small, highly portable body built to Nikon's exacting quality standards.

The new 12.3 megapixel D90 offers innovative high-performance features direct from the award-winning D300, plus cinematic results with its high definition movie function. The improved DX-format CMOS image sensor and optimised EXPEED technology give you the high resolution, high-speed image processing for which Nikon professional D-SLRs are renowned.

Action areas
The Expo Solutions' stage and studio offer superb photo opportunities, including catwalk fashion shows, portraits, bridal and macro. Plus, visit the Action Area Voting page now to choose what else you'd like to shoot at Solutions Expo.

Expert advice
Get on top of your game with the latest technologies, imaging advances and techniques with our free masterclasses and seminars. Expert speakers include award-winning sports photographer Richard Pihlman and internationally acclaimed wildlife photographer Andy Rouse.

This year we are also pleased to welcome The Magnum Masterclass in collaboration with HP. Magnum Photos, is one of the world's largest and most respected cooperatives of professional photographers - their expertise and inspiration will amaze.

Themed masterclasses
Themed masterclasses led by award-winning photographers and industry experts, including John Clements, Uzair Kharewal, Martin Graham-Dunn and Gareth Jones, will be running at the stage and in the studio throughout Solutions Expo.





 Showcasing the products and techniques to help professional photographers shoot more effective images

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[Expo Features](#)
[Action Areas](#)
[Apple Workshop](#)




Action areas
Nikon's acclaimed D3 and its little brother the new FX-format D700 will be showcasing their powerful capabilities in our five action areas over wide range of challenging subjects and shooting conditions. We will also feature the exciting new D90, the world's first D-SLR with high definition movie function.

Let us know what type of subjects you'd like to shoot at this year's Solutions Expo - [vote here now!](#)

The Stage
Capture glamorous catwalk fashion shows and fast-paced action on the Expo Solutions stage. If you're after expert advice on shooting low-light conditions and fast-moving subjects, this is the place to be. And this year you get to choose what to shoot - for more details, [click here](#).

The Studio
We've got everything a pro photographer could want, from portrait and bridal to macro opportunities. The focus is on shooting in available light and using creative lighting, with the spotlight on the remarkable versatility of Nikon's Creative Lighting System, including the acclaimed Wireless Close-up R1C1 kit.

Apple workshop
New for 2008, the Apple workshop features digital imaging techniques designed to improve your work rate, including editing, retouching, organising and publishing.

Process Hub
Both stage and studio are wirelessly linked to the Process Hub, where you can pick up expert tips on editing your images and managing your workflow.

Output Hub
Check out large print-format demos by Epson, HP and Mitsubishi at our wirelessly linked output hub.





 Showcasing the products and techniques to help professional photographers shoot more effective images

Nikon Solutions Expo
Show theme & website design: Design & copy.

Nikon SOLUTIONS Expo

FREEDOM
to express yourself

Solutions Expo 2008 Showcasing the products and techniques to help professional photographers shoot more effective images

Solutions Expo
 EPSON EXCEED YOUR VISION
 hp
 Lexar Professional
 MITSUBISHI ELECTRIC Digital Photo Technology
 9-10 December 2008 London Olympia

To register for your free place and for all the latest Solutions Expo news visit www.solutions-expo.co.uk or call the Nikon Support Centre on 0330 123 0932

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Nikon Solutions Expo

Magazine ads & poster: Concept & design.



global business locations expo
24-25 JUNE 2009 EXCEL LONDON

Locations that mean business




24-25 JUNE 2009 EXCEL LONDON

Now in its 2nd year, Global Business Locations Expo (formerly FDI Expo) is set to take place on 24 - 25 June 2009, at the prestigious ExCeL Centre in London.

Global Business Locations Expo will showcase the most attractive and emerging locations around the world. Where cities, regions and investment zones will present the very best locations to do business in.

Last year, more than 40 regions participated in the event.

Global Business Locations Expo will attract senior executives from a multitude of industry sectors to attend the event.

They will visit the event to source information and identify the most suitable places in the world to locate their business.

If you are looking for a cost effective and efficient method of making contact with these hard to reach executives, you should exhibit at Global Business Locations Expo




24-25 JUNE 2009 EXCEL LONDON

Visitors

As an exhibitor, you will have direct access to top level decision makers who will attend Global Business Locations Expo with the specific aim of gathering information and grow their knowledge of potential locations for their business.

Visitors to Global Business Locations Expo will include:

- CEOs/Company Presidents • Chief Financial Officers • Chief Investment Officers
- Chief Compliance Officers • Director Generals • Director of Investments
- Director, Equity Strategies • Vice Presidents-Business Development
- Managing Directors • Managing Partners • Board Members • Regional Directors
- Senior Partners • Consultants • Emerging Market Analysts • Lawyers
- Business Development • Bankers • Project Developers




24-25 JUNE 2009 EXCEL LONDON

Visitor Marketing Campaign

To ensure Global Business Locations Expo attracts the highest calibre of senior level decision-makers, our visitor marketing programme will generate massive awareness among our target audience in the months and weeks leading up to the exhibition.

The visitor marketing campaign will include:

- Advertising and press coverage in key national and international business publications and newspapers.
- Direct mail campaign to reach over 100,000 senior corporate executives. (Printed & Electronic).
- PR programme to generate editorial coverage across a range of trade and business Publications.
- Advertising in specialist trade and industry press covering key investment sectors.
- Promotions & joint marketing activity with exhibiting companies and government organisations.
- Powerful e-marketing including banner site advertising on key web sites.
- Telemarketing activities will include direct contact with senior decision-makers to personally invite them to Global Business Locations Expo.



Exhibiting Rates & Packages

Whatever your budget, we offer a range of exhibiting options to help you maximise your participation at Global Business Locations Expo.

We offer a variety of stand sizes and options or can tailor stand options to suit your Budget and provide you with a stand and sponsorship package to meet your specific objectives.

Space Only

The ideal option for exhibitors who wish to design and build a stand of their own specifications, space only stands are corner or island sites.

You pay for the floor space only, which is pre-marked out for you.

The space only stand does not include walls, carpets or fascia (name-board).

Shell Scheme

The shell scheme package includes; white Octanorm based shell scheme with fascia, name-board and carpet.

£275.00 + VAT per m² - Space Only £295.00 + VAT per m² - Shell Scheme

NB. There is a 10% premium for Shell Scheme corner and island sites

VAT will be added at the rate applicable at the time of invoice, currently 15%.

Your next step

Contact the Global Business Locations Expo Sales team for an update on availability and/or to discuss your requirements:

Nav Mann Event Director T +44 (0)20 8230 0066
F +44 (0)20 8230 0067 Email: navmann@gblexpo.com




24-25 JUNE 2009 EXCEL LONDON



Bluewater Events Ltd,
PO Box 265, Hounslow,
Middlesex TW3 2WV,
Tel: +44 (0)20 8230 0066
Fax: +44 (0)20 8230 0067
Email: navmann@gblexpo.com
Web: www.gblexpo.com

Design by Whisper Creative Consultancy www.whisper-cc.com
Land lights image on Page 1 courtesy of NASA Visible Earth http://visibleearth.nasa.gov

Global Business Locations Expo

PDF sales literature: Concepts, design & copy.



A unique opportunity to inspire and support thousands of runners and spectators.



Royal Parks Foundation Half Marathon sponsored by brakes



An event that supports grassroots causes.

Brakes are totally committed to working towards a sustainable future for all and a key part of this programme includes sponsoring London's First Royal Parks Foundation Half Marathon.

We are pleased to extend an invitation to a select group of our suppliers to help us build a Brakes Food & Fitness Village for the day.

We believe that you share our passion for the environment, healthy living and the provision for those less fortunate than ourselves - all causes that are close to the heart of the Royal Parks Foundation.

This PDF file is designed to give you information on the event and how you will be able to pledge your support to ensure it is an outstanding success.

The Royal Parks Foundation Half Marathon - key facts

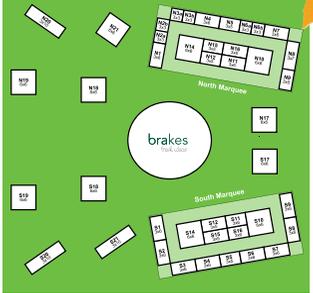
- Central London's first ever Half Marathon
- Event will take place on Sunday 12 October
- Iconic route through four central Royal Parks
- 12,500 runners are expected in the first year - rising to 20,000 in year 3
- Major media partners agreed
- National marketing campaign
- The Royal Parks Foundation is a registered charity launched to support and enhance London's eight Royal Parks
- The Brakes Food & Fitness Village sponsored by Brakes and its invited partners will form a major attraction at the start/finish line



Royal Parks Foundation Half Marathon sponsored by brakes



Food & Fitness Village.



Shell Scheme exhibition space in the North & South Marquees: £158 per m² (exc vat) includes a 13amp socket and 2 spotlights.

Space Only sites outside the Marquees (suitable for trailers, independent marquees and promotional vehicles): £120 per m² (exc vat).

Contact Peter at On Show on 020 7430 2500 to discuss the available options.



Royal Parks Foundation Half Marathon sponsored by brakes



Wish you were here!



Royal Parks Foundation Half Marathon sponsored by brakes

Royal Parks, London. Sunday 12th October 2008



Wish you were here!

Royal Parks Foundation Half Marathon 2008

An amazing success story!

The first Royal Parks Half Marathon in October 2008 was a day to remember and helped raise tens of thousands of pounds for good causes. Over 12,000 runners took part and altogether an estimated 40,000 people enjoyed the day in Hyde Park.

Even excluding the runners, the Food and Fitness Village played host to a crowd of more than 27,000 and business was brisk from the event opening till late in the afternoon, long after the race was finished.

We engaged an audience of all ages with a varied programme of entertainment and 66% said the Food and Fitness Village was the best part of the festival!

How we wished you were there!



Royal Parks Foundation Half Marathon sponsored by brakes



Wish you were here!

Stand space at 2008 rates.....

Until 31st January, space will be fixed at 2008 rates so please contact Tom Spencer or Jill Storer at On Show to secure your stand or get more information.

Tel: 0207 430 2500

e-mail: tom@onshowevents.com or jill@onshowevents.com



Royal Parks Foundation Half Marathon sponsored by brakes

Royal Parks Half Marathon

PDF sales literature: Concepts, design & copy.