



Whisper & clients - Helping deserving causes.

NGO's & Charity marketing



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We should all help those who can't help themselves, which is why Whisper take on at least one pro bono project each year, from charities and deserving causes that wouldn't normally be able to afford professional creative help.

Whisper have the experience to create persuasive concepts that enable your brand to communicate clearly to prospects, clients and staff.

Our work includes digital designs, html emails, social media and websites as well as advertising, corporate comms, direct marketing, exhibition graphics and print.

And as we don't have the same costly overheads as other ad agencies, we can produce a wider range of creative routes for you to consider, for less of your budget. It's that simple.

For over 20 years we've provided joined-up marketing solutions for companies of every shape and size, from start ups and entrepreneurs to corporations and NGO's.

We believe working in partnership with our clients enables us to produce compelling marketing ideas - both online and offline - and because of this collaborative approach, our clients return to us time and time again.

We work extensively, but not exclusively, with clients in:

- Building & Landscape Design
- CAD/CAM • Exhibitions • Food & Drink • Healthcare
- Legal Services • Logistics • NGO's & Charities

To see how we can help drive your brand forward simply call Brian on 020 8527 3222 or email him on info@whisper-cc.com

Branding



Photography



Marketing



Whisper Creative Consultancy

38 Lyndhurst Road, London E4 9JU t: 020 8527 3222 e: info@whisper-cc.com w: www.whisper-cc.com





Highams Park

Logo, welcome sign: Design. Christmas Fayre campaign. Poster, leaflets & banner: Design.

Support our local shops, use them or lose them!

Highams Park Shop Local Day 11am-3pm September 3rd

• Arts Trail • Bouncy Castle • Play Bus • Live Music • Craft Stalls • Face Painter
 • DJ - Vis The Spoon • Climbing Wall • A Taste of Highams Park Sausages

Walk over the level crossing to find gems you didn't know existed!
Free samples of food and produce. Discounts on products and services.

For the most up to date information search for us on www.facebook.com/HighamsParkShopLocalDay

Support our local shops

Use them before we lose them!

Highams Park

Shop Local Day

11am - 3pm

Saturday 3rd September

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- Play Bus
- Live Music
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Larkshall Road	The Broadway	Winchester Road	The Avenue	Hobsons Estate agents	Hale End Road
Gracious Living Highams Park's oldest designer Bathroom and Fireplace Centre. 25th Birthday Party. Adenhope News & Wine Tobacco and Newsagents. Salad Master Direct selling parties. Highams Park Dry Cleaners Eco friendly dry cleaners, ironing and mending service.	The Phone Lounge Mobile phone shop. Café Indulge Tea & Coffee, food, homemade Cakes. WiFi.	TFC Supermarket Hot Bread cooked in store daily. Fresh meat & veg. deli. Co-Op Funeral Care Pre-paid plans, caring family service. Plants And Papers Bedding plants, planters, cut flowers. Sunflower Nail Parlour Manicure and pedicure. Maurgies Café Breakfasts & lunches.	Picture This Bespoke frames and print suppliers. LFS Interiors New to Highams Park. LFS is a family run business established for over 100 years, who manufacture and supply quality upholstered furniture amongst their wide list of skills and services.	McRae's Estate agents. Clean Inn Centre Dry cleaners, shirts and laundry. Highams Lounge Coffee, Cakes, cooked breakfasts, lunches, fresh made Pizza's, daily. Pizza A Go Go Takeaway Pizza.	Strawbery's Ice Cream parlour. Quality Corner Off License Convenience store. Park Bathroom Shop Bathrooms and fireplaces. American Nails Manicure and pedicures. Joe's Dry Cleaners Dry cleaners, shirt service, mending. Highland Fish Bar Fish & Chips, Kebabs.
Signal Walk Mobility Shop Scooters, chairs, assisted living aids. Subway Takeaway. Tesco Supermarket. Bornie Chemist Dispensing chemist.	Corner Café Breakfast and lunches. Willows Therapist, alternative healthcare. Flicks Hairdressers Hair and beauty salon.	Chives Café Breakfasts and lunches. Pantry Deli Deli, Cakes, breads, Cakes, Deli, Wines of sales.	Station Café Under new management English breakfast, homemade lunches, takeaway fresh sandwiches.	Well Chemist Dispensing Chemist, makeup, perfume, toiletries and gifts. Highams Park Optician Optician. Counselling & Charity Shop Offering Counselling, Psychotherapy, Psychological representation and Mediation.	Taste of India Indian takeaway. Post Office Parcel, post and banking services. Pay into your bank account and withdraw cash. Heales Cycles Bikes, clothing and accessories.
Jubilee Retail Trading Estate Magnet Fried kitchens. The Vet HSS Tool hire company.	Café Du Midi Cafe and sandwiches.	The Indian Dining Club Indian restaurant. Highams Kebabs Kebab and Pizza takeaway. Captain Dorego's Fish & chips, kebabs.	1 The Avenue Sri Lankan restaurant. Romeo's Sandwiches Homemade takeaway food and drinks.	Henry Morgan Spectacle in Highams Park for over 80 years. Designer brand glasses, contact lenses, Glaucoma clinic, Diabetic screening, NHS and private payment plans. V & A Books Independent book shop. Adult and Childrens books, toys games, puzzles, Highams Park memorabilia, Highams Park Society HQ. Beaut Beauty, hairdressers and dentists.	Nisa Mini Supermarket, fresh Croissants, Pastries, bread, rolls and fresh sides. County Arms Pub Hot food served daily. Coco's Café Break shop and cafe. Crown Barbers Men's hairdressers. Grace And Albert Cookery, gadgets for the home, coffee, marmalades and jams, Gifts and more.
Priority Plumbing Heating and Plumbing supplies. TIPI Carpets Patton Plumbing Screwfix	Kings Dry cleaners & menders. Oasis Ladies Hairdresser. Loggerheads Motor Company Car repairs.	Our Lovely Library Books, ebooks, computers, WiFi, Amazing events, meeting rooms. Mus Barbers Men's barbers. Purbani Modern Indian restaurant. Choice Cards Independent card shop for over 28 years. Regular changing seasonal stocks, stationery, gifts, Fall Hallow balloons.	Oak Hill The Royal Oak	Gourmet House Chinese takeaway.	Waltham Forest

Highams Park

Shop Local campaign. Poster, leaflets & banner: Design.



Brainwave's aims

Every year there are around 27,000 children born with, or who will develop, a disability.

Since 1982, Brainwave has worked with families to deliver unique home based therapies and services to help all children with disabilities reach their full potential.

Our aim is to improve healthy communication skills and learning priorities for an average of 100 children and their families.

Brainwave helps:

- All children, from all over the UK, achieve early milestones in their development. They are aged up to 12 years with an average age of three.
- Meet co-morbid conditions such as epilepsy, Down's Syndrome and autism.
- Care is provided in the child's own home, either inside or outside their home.
- Therapies are delivered by qualified and experienced therapists.

We also aim to:

- Reach 700 children on programmes by 2017.
- Expand therapy specialist services to other parts of the UK.
- Increase our capacity while reducing waiting times as early intervention is critical to maximize benefits.

www.brainwave.org.uk

Sights and Sounds Appeal

Speech and Language Therapy

Music Therapy

Educational Therapies

Sensory Integration Techniques

Aiming to improve communication skills and learning priorities, through a range of therapies, such as:

Speech and Language Therapy

Music Therapy

Educational Therapies

Sensory Integration Techniques

Our target during 2014-2017 is £1.6 million.

- £1,600,000 to expand our Therapy Team.
- £75,000 to further enhance our facilities.
- £70,000 to purchase specialist equipment including iPads, Interactive Whiteboards, Interactive Learning, musical instruments, projectors and learning aids.
- £55,000 to provide continuing professional development for our Therapy Team.

www.brainwave.org.uk

Kids in Motion Appeal

Aiming to improve mobility through a range of physical therapies, such as:

Paediatric Physiotherapy

Hydrotherapy

Occupational Therapy

Our target during 2014-2017 is £2.4 million.

Kids in Motion funding allocation:

- £200,000 to expand our Therapy Team.
- £1,500,000 to further enhance our facilities.
- £100,000 to purchase specialist equipment.
- £100,000 to maintain the Hydrotherapy Pool.
- £50,000 to provide continuing professional development for our Therapy Team.

www.brainwave.org.uk

Child Sponsorship Appeals

Guardian Scheme £3,500

By acting as a Brainwave Guardian in a community nearby to directly engage a child in the UK and we hope will also be an enriching experience in other ways.

It costs £3,500 to sponsor a child for a year's therapy care and specialist provision. The provision includes one hour per week with a specialist therapist, all the materials they will need, and all ongoing home support. Your sponsorship is guaranteed for a 12-month period for a child, and you can select a child in locations near your offices or in your local community.

As a Guardian you will get regular updates on your chosen children's learning milestones. You will also be invited to a tour of our Centre and VIP events as a recognition of your donation.

We only ask for 12 months' commitment to this scheme.

Champion £500

We appreciate and be thanked for an extra £500 donation to support our Therapy Programmes will be acknowledged as a Champion sponsor.

Recognition of this donation will include you to an annual event at our Centre and send you a monthly newsletter.

www.brainwave.org.uk

How you can get involved

Our appeal consists of support from our sponsors large and small. We do not receive any Government funding, so rely totally on donations to provide our services to families throughout the UK. There are many ways you can help us. Our Charity is fully committed to improving the lives of children with disabilities including:

- Choose us as Charity of the Year.
- Donate any surplus from one of our Appeals.
- Sponsor us as a job position.
- Drive a van for one of our events.
- Donate a Cause Related Marketing partnership.
- Volunteer with us.

As a way of acknowledging your support we have created a donor recognition package that reflects your level of support and includes links on our Website, PR support, invitations to VIP events and much more. If you would like to see the Donor Recognition package we will be happy to send it to you. To find out more about Brainwave or discuss any aspect of support please contact:

Karen Battersby, Head of Philanthropy and Partnerships
Email: k.battersby@brainwave.org.uk
Mobile: 07572 411561 or Head Office: 01276 422468

www.brainwave.org.uk

Brainwave

PDF corporate appeals mailer: Design & front cover photography.

Photographs: www.bonamattini.it

Was it something I said?

You can't get HIV from ordinary work or social contact and modern HIV treatment means that people living with HIV can lead full and active lives. HIV discrimination hasn't gone away, but now people don't have to put up with it. The Disability Discrimination Act 2005 protects HIV positive people, including in the workplace. HIV discrimination - it's not just unfair, it's illegal.

To learn the full facts about HIV at work go to www.nat.org.uk. For 24 hour confidential information on HIV and AIDS call 0800 567 123.

Workplace discrimination it's not just unfair - it's illegal.

Bob
I need to be Wednesday morning off. I've got an appointment with my H.I.V. clinician
Celia

Bob
Need to leave at 3.30 on Tuesday for a prenatal appointment.
Lorraine

Bob
MY BACK'S PLAYING UP AGAIN. I HAVE AN APPOINTMENT WITH MY PHYSIO AT 11 AM TOMORROW -
CREEES,
JASON

Bob
Need to leave at 3.30 on Tuesday for a prenatal appointment.
Lorraine

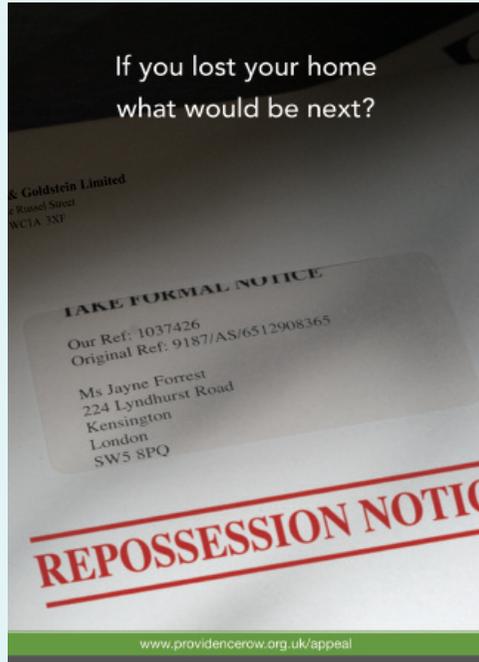
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National Aids Trust

Posters: Concepts, design & copy.



It can be frightening, suddenly finding yourself homeless. Without a place to live, how long could you keep your job, or your relationship, or even your friends? If you lost your home what would you do next?



PROVIDENCE ROW
A PLACE OF REFUGE, A PLACE OF HOPE

Providence Row exists to help people who find themselves homeless to maintain their health, dignity and independence. We offer people the space and support they need to rebuild their lives. At Providence Row we:

- Offer essential provisions of food, showers and laundry facilities.
- Ensure that homeless people have access to basic healthcare services.
- Work with people in resolving their housing situation and help them to access accommodation.
- Support people in addressing their complex needs, including problems with substance misuse and mental health issues.
- Run workshops, clubs and classes to engage people in meaningful activity, helping them to develop their skills and find their place in the community again.
- Help people to access employment or learning opportunities.
- Guarantee a friendly smile, a warm and safe environment and respect and compassion at all times.

But we can't do any of this without your help.

Please make this and seal

Please give just £4 a month, or whatever you can, to help us help London's homeless people.

Title _____ Name _____
Address _____
Postcode _____
Telephone number _____
Email _____

Please set up a standing order for me.
To the manager: Your bank's name _____
Your bank's address and postcode _____

Please pay HSBC Bank plc: City of London Branch, 86 Queen Victoria St, London EC4N 4TR
Bank code: 40-00-00 for the credit of Providence Row account no: 30574709

The sum of £4 £10 £25 Other £ _____ monthly/quarterly/annually*
starting on ____/____/____ and then on the same day every month/quarter/year*
*Please tick/delete as appropriate

Your account number _____ Your sort code _____

Your signature(s) _____ Date _____

If you wish to make a single donation instead, please enclose a cheque or postal order made payable to Providence Row Charity.

Gift Aid
Tick this box to help us to gain an extra 25p for every £1 you donate! I am a UK taxpayer and would like to Gift Aid this, all future donations and all previous donations I have made in the past 6 financial periods:

Signed _____ Date _____
*To qualify for Gift Aid, you must pay an amount of UK income tax and/or Capital Gains Tax at least equal to the tax that the charity receives on your donations in the appropriate tax year.

Please make this and seal

To find out more or to donate online, please visit: www.providencerow.org.uk/appeal

Registered Charity No: 207454



In their own words

"Helpful staff, good food and excellent facilities"

"I enjoy seeing people and I love a hot shower"

"It's peaceful and there is help there if needed"

"I like the friendly atmosphere and the smile in the eyes of the staff in reception"

Name photo courtesy of Ian McCulloch: www.ianmcculloch.com
Design and other photography by Whispur Creative: www.whispur.co.uk

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Freepost RRJL-CCJA-BGHK
Providence Row Charity
Dellow Centre
82 Wentworth Street
London
E1 7SA

Providence Row

Mailer: Concept, headline & design. Cover & Inside photography.